The aim of the Accor “Success in Congress” programme is to develop innovative measures to meet the hospitality requirements of associations organizing congresses. As a volunteer in charge of running an association and managing its events, you are looking for personalised, practical and value-for-money solutions. Regardless of the size of your organisation and the area in which it works, Accor country and hotel experts have made 11 commitments:

Commitment #1

A global network at your service

Boasting 4,100 addresses in 95 countries, Accor is passionate about hospitality. The group has built an international network of Association and Congress specialists just for you. Working in close partnership with you, this team will help you choose your next destination around the world. Led by international management staff based in Paris, the team is present in the countries which are most often chosen as congress destinations. Our aim: to contribute to the success of your event and help you achieve your objectives.

Commitment #2

Passionate about hospitality

Every day, Accor and its 240,000 staff welcome the world. We welcome millions of guests, from all backgrounds, cultures and religions. Curiosity and attention to others are values which we cherish. Just like those in charge of associations, we also strive to always go further, boldly and with passion. Together, let’s design your congress of tomorrow. “Feel Welcome!”

Commitment #3

The security of a well-known brand

By turning to a professional hotel group operating around the world, you can rest assured that you will benefit from a comfortable service from a well-known and recognised partner. Our hotels are experienced events’ organisers who professionally manage all aspects of your event, including accommodation for participants, dedicated events, training or congress areas and catering.
Commitment #4

**Easily accessible destinations**

The 310 Accor addresses which are listed as Congress hotels are all to be found in destinations which have made *accessibility and mobility their core values*. The easier the access, the greater the number of people who will attend.

Commitment #5

**Controlling your budget**

In a complex economic climate and as the manager of a non-profit-making organisation, you face tight budget constraints. Accor guarantees that *it will calculate its prices in a transparent way*, will explain them clearly and respect them in the long term. Even if your event takes place in several years’ time, you can control your budget from the very beginning.

Commitment #6

**Access to destination specialists**

In each destination, the Accor teams work closely *with local bodies responsible for promoting the city in question*. Through them, you can access a wide range of local professionals who are best placed to help you understand the destination and your event.

Commitment #7

**Rewarding your loyalty**

With ALL Meeting Planner, *you can collect points as soon as you organise one event in* Sofitel, Pullman, MGallery, Grand Mercure, Novotel, Mercure and Ibis Styles hotels around the world. You will also qualify for exceptional offers in Accor venues.

Commitment #8

**Support with bids**

Does your association want to *host a congress in your city?* Our network of Congress experts can help you respond to the specifications in relation to the entire “hotel services” section. Because your time is precious, our team is available to help you draft your bid.
Commitment #9

A wide range of accommodation and services

Whether it is for you, the members of the organising committee, your speakers, your participants or your experts, you can choose, propose and reserve an Accor address from a wide range of 20 brands, from the most cost-effective to the most luxurious. There is always an Accor solution to meet not only your budget but all the regulations in place.

Commitment #10

A single point of contact

Regardless of where you are based, Accor will provide you with a single, professional and experienced contact person. This expert will be your day-to-day partner. They will strive to support you in your projects and to meet your hotel services’ needs. They will help you find solutions to ongoing issues and identify the final destination for your next meeting or congress.

Commitment #11

Operational advisors in 310 hotels

Depending on your strategy, you can select the location for your meetings and congresses in advance from 310 venues selected by Accor in 30 countries. Each Accor address has a Congress expert who will help you bring your event to life. All our listed hotels have events areas which can host between 50 and 1,000 people featuring: accommodation, plenary sessions, breakout rooms, exhibition areas, poster areas and catering facilities. Your local advisor is guaranteed to be responsive and service-oriented. They will also communicate important information about your event to their counterpart in the hotel which will host the next edition.

As a person in charge of an association, remember that Accor and its dedicated network are your everyday partners. We strive to do everything possible to keep you and your members satisfied. The “Success in Congress” programme by Accor is your guarantee of top quality services.